

Guiding Star Project Offers Alternative Women's Healthcare Solutions In Post-Roe World

National "Wholistic" Healthcare Provider Seeks to Reform Traditional Feminist Paradigm

Ironton, MN, June 24, 2022 — The U.S. Supreme Court decision on June 24 to overturn *Roe v. Wade* and *Planned Parenthood v. Casey* is undoubtedly a historic win for the pro-life movement, but it has also left people with many questions about what impact this will have at the state level, what it actually means, and what the next steps are for the pro-life cause. Leah Jacobson, CEO and Founder of the Guiding Star Project, a national provider of healthcare services for women, sees this moment as pivotal to demonstrate a model of what true care for women could (and should) look like at a time when women are seeking help and resources more than ever before.

A board-certified lactation consultant and mother of seven, Jacobson has been a stalwart champion of alternative pro-woman healthcare solutions for 20 years. As a direct care provider in labor and delivery, working with, advocating for, and educating women in rural access and low-income regions of central Minnesota, Jacobson saw first hand the raw challenges and struggles of women in crisis. She also saw a new path forward, which ultimately led her to establish the first Guiding Star center in 2011, a place where bodily autonomy and awareness were encouraged, and women could fully embrace their uniquely female bodies.

Jacobson's vision of feminism celebrates a woman's "superpowers of ovulation, gestation, and lactation, the true basis of women's healthcare." She asserts that true women's healthcare must cooperate with and facilitate these natural functions instead of altering, suppressing, and destroying them. "For the last 50 years, *Roe* has perpetuated a patriarchal system that declared women most valuable when we are infertile, placing the expectation on us to conform our bodies to male-based norms through pills, devices, and surgeries in order to be successful. Perhaps now we can reevaluate our understanding of women's rights by instead shifting the expectation to employers, universities, and society to conform to the normal healthy functions of women's natural bodies."

In addition to providing such services as fertility awareness, obstetric and gynecological care, lactation education, and support for family life, one of the areas that sets Guiding Star healthcare centers apart from others is their approach to abortion. "We don't believe that destroying a normal healthy function of a woman's natural body is healthcare," Jacobson affirms. Instead, they seek to provide the compassionate support and comprehensive care that a woman in an unexpected pregnancy needs when she feels isolated, abandoned, and without resources. Guiding Star wants to "empower her with the message that she has the strength to be the hero of her story."

As part of a continuing effort to educate women in bodily autonomy and present them with an entirely different narrative of wholeness and integration, Guiding Star Project founded a publishing arm called [Lumen Press](#) in 2021. Its first title, penned by Jacobson, was called *Wholistic Feminism: Healing the*

Identity Crisis Caused by the Women's Movement (2021), succeeded by *The Happy Girl's Guide To Being Whole: What You Never Knew About Your Natural Body* (2022) by Teresa Kenney.

Guiding Star Project now operates a family of seven active affiliates across five states including MN, IA, TX, TN, and FL. Dedicated to creating a new standard in women's healthcare that helps women to better understand and embrace their natural bodies, Guiding Star Project is leading a movement toward a new feminism that helps women to truly be happy and whole.

For more information on the Guiding Star Project and a complete press kit, visit <https://guidingstarproject.com/dobbs-media-kit/>.

To request an interview with Leah Jacobson, contact Carrie Kline at carriek@revolutionizingmissions.com.

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